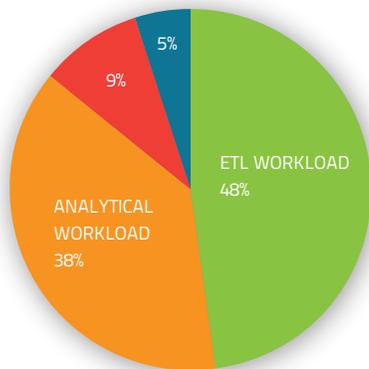
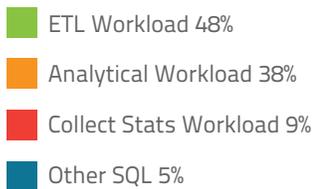


Sample: % Total CPU Consumed by Workload



OPTIMAL ENVIRONMENT

DATA WAREHOUSE IS

- > Teradata, Oracle, IBM DB2, or IBM Netezza data warehouse over 30 Terabytes in size

Data Warehouse Assessment Program

A four-week services offering to mine your data warehouse (DW) data, workload and usage, leading to a specific inventory of what can be offloaded to a larger Hadoop environment, saving budget currently spent on DW.

Benefits of the Program

- > Know for sure specific data and compute to move to Cloudera Hadoop
- > Creates source content for a data movement project
- > ROI document for offload monetization
- > Hadoop architecture for enterprise data hub tailored to your DW

Know Your Target

- > Sizing of CDH included, based on output from the Assessment
- > Option to extend existing CDH deployment, or design new enterprise data hub architecture
- > Identify options for moving the data post-Assessment

Know Your Source

- > The program offers trial license of industry's only software for forensic analysis of DW SQL, Attunity Visibility™
- > Shows tables, columns rarely or never used suitable for offloading to Hadoop
- > Finds compute-heavy transformations, including Teradata BTEQ
- > Drill to end user, application, specific SQL; zero performance hit on the DW

Investment

- > Qualified customers work with Cloudera to tailor the investment
- > Company must provide 1/5th of a data warehouse IT staff for 8 weeks
- > If company desires data collection period to extend beyond 4 weeks, additional fees apply

Likely Outcome

- > Find 50% of the data in the data warehouse is never accessed
- > Find 5% of ETL/ELT queries consume 60% of your total CPU
- > Identify the specific culprits to move to Cloudera to seed and start your enterprise data hub strategy
- > Documented ROI savings of over \$5M is typical
- > Defer payment to your DW vendor for at least 1 year

How to Start

- > Contact your Cloudera Technical Architect or Account Executive